

GLOBAL AG INVESTING EUROPE 2010

NOVEMBER 9-10, 2010
INTERCONTINENTAL GENEVA
GENEVA, SWITZERLAND

Hosted by:



Produced by:



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What are the unique opportunities and risks of investing in agriculture?

Why is agriculture suddenly attracting tens of billions of dollars in new capital worldwide?

Get the answers from leading investors, managers, academics, policy experts & ag industry executives!

GLOBALAGINVESTING.COM



Program Elements

- What different strategies for agricultural investment are available — and how do they differ in risk and return?
- *What are the global demand drivers and risks for key crops over the next decade?*
- How will rising incomes in the developing world continue to drive commodity prices and land values for the next decade?
- *Beyond basic grains and cereals, what investment opportunities exist in animal protein production, permanent crops, and agricultural infrastructure?*
- How will the key issues of social and environmental stewardship in large scale agricultural production be addressed?
- *What more liquid types of ag investment strategies and structures are available?*

About the Conference Host

HighQuest Partners is a leading boutique strategy consulting firm serving the global food, agribusiness and biofuels sectors. With offices in Boston and St. Louis, HighQuest helps clients across the “field-to-plate” and “field-to-fuel” value chain make major strategic decisions around strategy, new product development and marketing; mergers and acquisitions; and capital investment. HighQuest’s focus is on forecasting market and industry evolution to help its clients anticipate and position for the future.



About the Conference Producer

Soyatech, LLC is a leading information resource and event producer for the global oilseed and grain industry. For over 25 years, Soyatech has been recognized globally as a trusted source of timely and actionable information on: grains and oilseeds; food processing/distribution and marketing; feed; biobased industrial products; and renewable energy. Soyatech’s upcoming events include: *Soya & Oilseed Summit* (Minneapolis, Minnesota, October 4-6, 2010); *Global Soybean & Grain Transport* (Minneapolis, Minnesota, October 4-6, 2010); *Soyfoods2011* (March 2011, California); *Global AgInvesting 2011* (May 3-4, 2011, New York, NY).



Session Descriptions (Visit www.globalaginvesting.com for updates)

Tuesday, November 9, 2010

Agriculture as an Emerging Asset Class

8:30 AM

Hunt Stookey

Managing Director & Partner
HighQuest Partners

- What is the status of and outlook for agriculture as an asset class?
- Why are institutions allocating capital to agriculture?
- What will be the challenges to growing institutional investment in the asset class over the next decade?

Global Agriculture Fundamentals to 2020

9:00 AM

William Wilson

Professor of Agribusiness & Economics
North Dakota State University

- What is the long term demand outlook for major crops?
- How much of the required increase in production can realistically be expected from yield improvements?
- How much additional acreage must be brought into production globally?
- How will commodity prices respond to the competition for acreage?

Advances in Production Agriculture

9:30 AM

Cory Reed

Director, Global Strategic Marketing
John Deere

Properly capitalized, institutionally-backed producers will be able to adopt the latest production technologies. Hear from a leading expert in production agriculture about where the next generation of technologies will come from.

How Will Scarce Water Resources Reshape Agricultural Production?

10:30 AM

Judson Hill

Managing Director

NGP Global Adaptation Partners

- Is water the ultimate constraint to agricultural production?
- Which regions have robust water resources for agriculture – which regions are challenged?
- What are the allocation schemes for areas with limited water resources?

PANEL: Institutional Perspectives on Ag Land Investing

11:00 AM

MODERATOR:

Bernd Meissner

Managing Director — Kronstein

PANELISTS:

Giles Mettetal

Director of Agribusiness

European Bank for Reconstruction & Development

Matthias Rathgen

Partner — Döttinger/Straubinger AG

Anders Stomblad

Head of Alternative Investments

AP Fonden 2

- How does agriculture fit within investor portfolios?
- What are the key challenges to investing in agriculture?
- How do institutions evaluate managers' farming capabilities in diverse crops and locales?

PANEL: North American Farmland

1:30 PM

MODERATOR TBA

PANELISTS:

Cliff Ganschow

Chairman — Terra WorldWide

Charlie McNairy

Managing Partner

International Farming Corporation

Gary Taylor

Principal — Agri Cura LLC

A panel of managers with different approaches to the market will discuss how they provide investors with distinct choices by pursuing a wide range of investment strategies in North America

PANEL: Ag Private Equity

2:30 PM

MODERATOR TBA

PANELISTS:

Rich Gamill

Managing Director

Black River Commodities

Kevin Schwartz

Partner — Paine & Partners

Mark Zenuk

Managing Director

NGP Global Adaptation Partners
The fundamentals driving land values also create investment opportunities across the value chain. Investors focusing on ag-related opportunities other than land will discuss the potential rewards and associated risks of ag private equity.

PANEL: South American Farmland

4:00 PM

MODERATOR TBA

PANELISTS:

Matthias Bullrich

Verde 21

Gonzalo Fernandez Castro

Lumix Direct

Tim Hornibrook

Division Director — Macquarie

Flavio Inoue

CEO — Sollus Capital

Our panelists, who collectively cultivate millions of acres, will discuss different strategies for investing in South American primary production.

Wednesday, November 10, 2010

PANEL: African Farmland

8:30 AM

MODERATOR TBA

PANELISTS:

Neal Crowder

Managing Director — Chayton Capital

Pedro Marques dos Santos

Head of Corporate Strategy & Business Development — Quifel Natural Resources

Susan Payne

CEO — Emergent Asset Management

Hear about the unique set of challenges and opportunities of investing in Africa from some of the most successful leaders in the space.

PANEL: Central and Eastern European Farmland

9:30 AM

MODERATOR:

Adam Oliver

Director — Brown & Co.

PANELISTS:

Peter Halloran

Managing Director — Pharos Fund

Erik Jantzen

CEO — Jantzen Development

- Why is this agricultural region so critical in meeting world food demand?
- What opportunities may investors pursue in Europe?

PANEL: Ag Equities

11:00 AM

MODERATOR TBA

PANELISTS:

Andros Florides

Fund Manager — Kleinwort Benson

Coast Sullenger

GAIA Capital

Hear from leading public equities managers in the ag space about their strategies for selecting where to invest along the value chain.

Schedule at a Glance

PANEL: Diversified Farmland Investment Approaches

1:30 PM

MODERATOR:

Javier Blas

Chief Commodities Correspondent
Financial Times

PANELISTS:

Joe Carvin

CEO — Altima Partners

Tim Hornibrook

Division Director — Macquarie

Joyce Shapiro

Managing Director, Real Assets

Franklin Templeton Investments

Desmond Sheehy

Chief Investment Officer

Duxton Asset Management

Hear from a panel of end investors and managers about how they have chosen to craft a diversified ag portfolio.

PANEL: Ag Commodities

2:30 PM

MODERATOR TBA

PANELISTS:

Steve Jesse

Director — Barclays

Gillian Turco

Vice President, Global Commodities

Group — JP Morgan Chase

Hear from leading active managers of agricultural commodities about how the long term fundamentals affect their strategies and how soft commodities should fit within a portfolio.

PANEL: How Do Institutions Invest Responsibly in Agriculture?

3:30 PM

MODERATOR:

John Lamb

Agribusiness Team Leader

The World Bank

PANELISTS:

Alan Boyce

President — Adecoagro

Sarah Gelfand

Director of Impact Reporting and Investment Standards

The Global Impact Investing Network

Anuradha Mittal

Executive Director

Oakland Institute

- How can producers balance efficient operations with social and environmental stewardship?
- How are institutionally-backed operations fostering mutually beneficial relationships with local organizations?

Tuesday, November 9, 2010

Time	Session
7:30 a.m.	Check-In / Continental Breakfast
8:00 a.m.	Welcome
8:30 a.m.	Agriculture as an Emerging Asset Class
9:00 a.m.	Global Agriculture Fundamentals to 2020
9:30 a.m.	Advances in Production Agriculture
10:00 a.m.	Coffee Break
10:30 a.m.	How Will Scarce Water Resources Reshape Agricultural Production?
11:00 a.m.	PANEL: Institutional Perspectives on Ag Land Investing
12:15 p.m.	Networking Lunch
1:30 p.m.	PANEL: North American Farmland
2:30 p.m.	PANEL: Ag Private Equity
3:30 p.m.	Coffee Break
4:00 p.m.	PANEL: South American Farmland
5:30 p.m.	Cocktail Reception

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1:30 p.m.	PANEL: Diversified Farmland Investment Approaches
2:30 p.m.	PANEL: Ag Commodities
3:30 p.m.	How Do Institutions Invest Responsibly in Agriculture?



Registration Form

Mr. Mrs. Ms. Dr.

Last Name: _____

First Name: _____

Name on Badge: _____

Company: _____

Title: _____

Phone: _____ Fax: _____

Address: _____

Address 2: _____

City: _____ State/Province: _____

ZIP/Postal Code: _____ Country: _____

E-mail: _____

How did you hear about the event? _____

Method of Payment

Registrations will be confirmed after payment is received. Payments may be made as follows:

1. Credit Card (Visa, MasterCard, American Express)
2. Via Phone at 1.800.424.SOYA (7692), extension 102
3. By fax at 1.207.244.9543
4. By check or money order, print registration form and mail to:

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- Please contact Soyatech for group registration rates.
- Media representatives, please contact Joe Jordan at 1.207.244.9544, extension 115.

Payment Information:

Payment of \$ _____ is enclosed.

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Expiration Date: _____ Security Code: _____

Name as it appears on card: _____

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Authorized Signature: _____

Conference Registration

(All rates are in US Dollars)

Through October 8, 2010

- Professional Registration: \$1,595 / attendee
- Government/Non-Profit: \$995 / attendee

October 9, 2010 - November 10, 2010

- Professional Registration: \$1,995 / attendee
- Government/Non-Profit: \$995 / attendee

The registration fee includes:

- Conference program and electronic proceedings
- Refreshments during sessions
- Continental Breakfast on Tuesday and Wednesday
- Networking lunch on Tuesday and Wednesday
- Cocktail Reception on Tuesday evening

Qualified Plan Sponsors, Endowments and Foundations — Please contact Chris Erickson (978.887.8800, ext 103) for registration details.

Venue

InterContinental Geneva

InterContinental Geneva is a stately, 18-story tower in the center of the diplomatic district. Surrounded by parkland, with Lake Geneva and the Alps visible in the distance, the hotel is close to the International Red Cross, Red Crescent Museum, the United Nations Office, the Palexpo Congress Center and the CICG Conference Center.



Old Town and the Botanical Gardens are also nearby. Relax in one of the InterContinental Geneva's fully equipped room with a Jura or Alps's view. Each room includes high speed internet access, working desk, open windows, safe and all the amenities of a 5 star hotel. The hotel also offers an on-site fitness center and the Clarins Institute Day Spa. Global AgInvesting Europe attendees are able to access the special hotel rate of 360 CHF (Swiss Francs) per night. Visit www.globalaginvesting.com for additional venue/hotel information.

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Please note that speakers and topics were confirmed at the time of publishing; however circumstance beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topics. Soyatech reserves the right to alter or modify the advertised speakers and/or topics if necessary; substitutions or alterations will be updated on our web page as soon as possible.



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Hosted by:  HighQuest
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November 9-10, 2010

InterContinental Geneva
Geneva, Switzerland

www.globalaginvesting.com

Why Should You Attend?

- Meet over 25 managers, operating over 20 million acres of farmland worldwide
- Learn about the range of agricultural investment strategies
- Hear from leading investors about the challenges and opportunities of an ag land program
- Explore how to invest responsibly in agriculture; perspectives from leaders of multilateral organizations & large-scale producers

Expert Speakers Include:



Tim Hornibrook
Macquarie



John Lamb
The World Bank



Alan Boyce
Adecoagro



Erik Jantzen
Jantzen Development



Neal Crowder
Chayton Capital

Who Should Attend:

- Hedge funds, private equity firms, and sovereign wealth funds
- Insurance and pension investment professionals
- Endowment and foundation investment professionals
- Managers of diversified portfolios
- Institutional investors
- Project finance professionals
- Land owners, investors and farm management companies